INVITATION

Expanding business collaboration

SINGAPORE – HUNGARY

the
Economic Section of the Embassy of Hungary

and the
Ministry for National Economy of Hungary

cordially invite you to the

Hungarian Health Care Industry & Business Event 2016

@ Suntec City Convention Centre

on the 29th day of August 2016 between 8.30am – 1pm

Venue: 3 Temasek Boulevard,
Singapore 038983

Please send your RSVP to trade.sin@mfa.gov.hu by 15th August 2016 5pm, with the following information:
Name, Designation, Company & Phone number

Please include in your RSVP the name of as many projects as you prefer to have B2B with in order for us to finalize the B2B agenda before the event! Thank you!

Detailed agenda for the event as well as the half-page introduction of the projects are on the following pages.
In case of any further question or request, please email Mr. Janos Stefan @ janos.stefan@mfa.gov.hu or call 9722.4128
AGENDA

08.30am: Start of Registration of Guests
09.00am: Welcome address by the Embassy of Hungary
09.10am: Welcome address by Mr István Lepsényi, Minister of State for Economic Regulation and Development
09.20am: Welcome address by Singapore Partner (under negotiation)
09.30am: Company presentations
10.30am: Coffee break
10.45am: Company presentations
12.00pm: Coffee break with snacks & Start of the B2Bs
01.00pm: End of the event

B2Bs are based on 15-minute slots. If you are interested in a B2B meeting with any of the projects, send us the name of the project(s) together with your RSVP, so that we can schedule the meeting for you accordingly.

Thank you!

Project introductions start on next page.
Description

4D Anatomy Online is a state of the art online simulation platform for anatomy studies. It helps to understand the intricate details of the human body by providing the closest to reality visual experience of anatomical dissections. It is the only available system on the market utilizing cutting edge interactive photo reconstitution with real time editing capacities. Students may manipulate specimens assess their knowledge using quizzes and learn syllabus. Teachers may create course syllabus develop presentations and share them with students real time. Intuitive quiz management features provide easy ways of student evaluation.

For video demonstration click here

Students of the following Institutions use 4D Anatomy Online already:

Monash University, Malaysia
Florida International University, USA
King’s College, London
University College London
Limerick University, Ireland
Princess Nora, Saudi Arabia

4D Anatomy Inc. is interested in boosting its sales and marketing efforts in the rapidly growing digital medical education market with investment opportunities and expanding its user base by implementing its technology in Singapore and elsewhere.

Accelerating antibody discovery using transgenic animals overexpressing the neonatal Fc receptor as a result of augmented humoral immunity

ImmunoGenes is a biopharmaceutical company based in Hungary with a unique technology to improve the immune response. Its patented IMG-AbS™ technology uses the company’s proprietary genetically-engineered mice and rabbits that overexpress the neonatal Fc receptor for IgG (FcRn). ImmunoGenes has shown that these genetically-engineered animals are able to generate a greater number of and more diverse antigen-specific antibodies and mount a stronger immune response against weakly immunogenic targets (e.g. GPCR, ion-channels) compared with wild-type controls. As a result, the company’s animals generate high-quality monoclonal and polyclonal antibody candidates with high affinity and diversity that are of value for researchers and pharmaceutical companies seeking to develop antibodies against challenging targets or who would benefit from the capability of these animals to express a more diverse immune response against epitopes of an antigen, which is typically not part of the standard response pattern. The advantages of the company’s IMG-AbS™ technology have been described in a number of leading academic journals, including the Journal of Immunology, mAbs, Frontiers in Immunology and Immunological Reviews have been licensed to global pharmaceutical companies for the generation of both therapeutic and research antibodies.

Contact:
Mr. Imre KACSKOVICS PhD, CEO
imre.kacskovics@immunogenes.com
IT solutions for dynamic decision support and learning in precision medicine

http://www.oncompassmedicine.com
http://www.precisionmedicinecalculator.com

Oncompass is a private health information company, which has developed a proprietary adaptive learning algorithm and cloud-based software, “the precision medicine calculator” to link genetic variations to successful personalized cancer therapies. The tool is CE marked as a medical device in the EU, and it is the chosen IT platform of several international precision oncology programs. We have successfully introduced our solution also to the US market at the PMWC (Personalized Medicine Word Conference, Silicon Valley, January 2016) and at the ASCO (American Society of Clinical Oncologists, Chicago, June 2016). The company currently generates growing revenues by providing its unique clinical interpretation, decision support and clinical trial access services based on molecular diagnostic tests performed in its own reference laboratory and partner diagnostic companies. We are looking for potential partner oncology centers and companies world wide, including molecular diagnostic laboratories, IT companies, clinical trial organisations, pharma and biotech companies. The calculator will make sure that doctors can provide instantly updated information to their cancer patients about the most relevant diagnostic tests, treatment startegies and clinical trials based on the collective knowledge and experience of thousands of doctors treating millions of patients who also use the same system. We are also looking for investors and strategic partners to accelerate the global launch of our system to make revolution of the precision medicine reality for as many patients as possible.

Contact:
Mr. Istvan PETAK, MD, PhD, Founder/CEO
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Great healthcare potential of the solid-state honey lozenges

http://www.floney.hu/en/home/

Spive Pharma Ltd is an innovative company owned by Hungarian pharmacists and has been established by private equity. Our confession is to cure with natural materials with the help of the most up-to-date pharmaceutical expansions.

After three years of development we created FLONEY, the solid-state honey pastille product line that therapeutically covers the whole range of cold and flu symptom groups. FLONEY pastilles main stock is the Hungarian honey and they are made of 100% Hungarian honey. We produced solid-state honey by combining traditional cures with modern pharmaceutical technology.

Our vision is to build an export vice strong company which is able to serve the international market demands. Our goal is to protect the Hungarian honey and strengthen the agriculture, mainly the apiaries by forestalling big amount of honey. It is not a challenge for us anymore to produce special honey with involving approved apicultures, so as our company could create a strictly supervised complex production and manufacturing process.

Our aim is to produce a closed production chain in the apiary industry based on different ranges of products (pharmaceutical, food industry). Nowadays only the food industry is focusing on the importance of honey, even though Hungarian honey in industrial amount should be used in other sections as well, breaking path with its unrivalled attitudes. Solid-state honey is unique, it is an unusual form that opens new opportunities and generates new markets.

Currently, we have a laboratory with the producing capacity of six-hundred boxes (containing 18 pieces), but meeting the Hungarian market’s demand with this amount could put us into trouble as well.

Contact:  
Dr. Dávid MÜLLER
david.muller@spivepharma.hu
77 Elektronika is a developer and manufacturer of in vitro diagnostic medical devices; mainly automated and semi-automated microscopic urine sediment analyzers, urine chemistry analyzers, blood glucose meters, rapid test readers and their consumables under own brand name and as OEM products for market-leading multinational companies in the field of medical diagnostics.

Contact:
Mr. Csaba CSIZI, Sales Manager
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Profile of MEDICOR
- hospital appliances:
  clinical infant incubators, neonatal reanimation and warming tables, blue light lamps and as well as accessories for neonate treatment
- therapeutical and diagnostic equipment and products for home use:
  baby-scales, apnoealarm, digital sphygmomanometers, TENS appliances, blood-sugar meter, digital thermometers, massage appliances, etc.

Contact:
Mr. András Arnold STEINER, Vice-President, Deputy CEO
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Proposal for networking of cancer control activities by Prof. Dr. Miklós KÁSLER
http://www.oncol.hu

The National Institute of Oncology (NIO) is a comprehensive cancer center responsible for all cancer control activities including operation of nation-wide cancer registry, screening of various cancers (breast, cervix, colorectal) complex onco-therapy (surgery, chemo and radiotherapy) pain relief, palliative care, psycho-oncology of cancer patients.

NIO has 14 clinical departments and 6 research departments. The nation-wide cancer control activities are coordinated by the National Institute of Oncology. The NIO has 1050 staff members. The NIO cares out the cancer control activities in 347 beds; in 2014 the number of new patients was 15311; the number of outpatient consultations was 672166.

The National Institute of Oncology participates in the education of medical oncology at gradual and post-gradual levels. The training of 610 oncologists has been accomplished by the Chair of Clinical Oncology at 2015. The NIO carries out various intramural cancer screening programs. On the other hand NIO also organizes the nation-wide cancer screening network.

NIO is also responsible for the development of national cancer treatment protocols, for the organization of clinical and basic research at national and international levels.

The NIO developed complex, standard therapeutic protocols for various cancers. This program makes possible the uniform and most effective treatment of all cancer patients in Hungary.

The National Institute of Oncology is the member of organization of European Cancer Institute and has International Accreditation of the Comprehensive Cancer Center.
Hungary is the right place for the investment and co-operation in the fields of health care industry and medical tourism
by Dr. Feketéné Dr. Ágnes FÉNYI
http://www.ngm.gov.hu

Hungary has long traditions, outstanding conditions and internationally known references in the field of health industry. Our pharmaceutical industry is regarded as leader in the region, and we have a very good research background from genomics to infobionics. One of the most traditional Hungarian industries is medical technology. Several Hungarian companies have won international acclaim and recognition with their high-quality products and technologies. These Hungarian sectors are that has seen almost a century of groundbreaking innovation, highly specialised technical development and significant exports to all five continents. In Hungary, the main direction of health tourism improvement which must be followed until 2020 was defined by the New Széchenyi Plan. A key factor in Healing in Hungary – A Health Industry Based Programme is the complex utilization of thermal water supplies, the creation of a uniform system of related products and services, and making them a priority for Government both in development and support policy and in marketing. The development of the health industry set out to create a “national industry” which is built on Hungary’s natural and human resources and hence offers a strategic advantage. Hungary is a right place for the investment and cooperation in the fields of health care industry and medical tourism.